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**The Wolter Family** | Bradley, Lauren, Blake & Kimberly

Collaborating with beef producers and consumers to provide a sustainable, quality experience. Guided by:

Integrity Innovation Quality

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Our philosophy is simple. Start with good genetics, then get out of the animal's way.



Windy Hill Meadows was founded nearly twenty years ago as a bold experiment that transformed our lives and future. Today, it stands out as a unique offering of elite genetics, genuine collaborative partnerships, and comprehensive breeding support throughout the cattle's lifecycle.

Our core belief is clear: begin with strong genetics and allow the animals to flourish naturally.

At the heart of our vision is producing an eating experience that consumers can trust and enjoy—raised responsibly, measured carefully, and delivered consistently.

We uphold high levels of record-keeping and data transparency to ensure animal performance is accurately tracked, field quality is verified, and full traceability is maintained at every step of production.

Our network stretches throughout Illinois and into Missouri, giving us the ability to evaluate our cattle genetics across diverse Midwestern environments. This reach allows us to validate performance beyond a single farm, helping ensure that what we offer delivers proven quality wherever it's raised. Recognition at events like the Illinois Beef Quality Showcase highlights our commitment to measurable excellence.

But the real story isn't just about numbers. It's about like-minded people working together to scale a responsible eating experience for more consumers. Our partners care deeply about best-in-class animal care and sustainable practices. They enable us to combine family-level dedication with a broader network of expertise, producing large numbers of cattle without ever losing sight of responsible production and continuous improvement.

We invite you to be part of this effort. Consider our genetics for your operation. Learn more about how we work—with our partners, for our animals, for our communities, and for the eating experience that ultimately brings families together at the table.



## OPEN HOUSE SCHEDULE

#### **1 PM WELCOME**

Animals Available for Viewing

Refreshments

#### 2 PM PROGRAM

**Business Update** 



**Partner Panel** 

Awards & Recognition

Grand Prize Drawing (\$500 Off Genetics Purchase)



### **Private Treaty**

30

Fall Yearling and Spring Coming Yearling Bulls

12

Select Purebred Fall Yearling Open Heifers

12

Select Commercial Fall Yearling Open Heifers

See Sale Table or go ONLINE to view list at WindyHillMeadows.com.



# WHM Named Top On-Feed Steer at IBQS



We were honored to receive the Top On-Feed Steer Award at the Illinois Beef Quality Showcase (IBQS) Banquet & Award Recognition on June 25 this year. This a new program developed by the Illinois Beef Association to highlight the exceptional performance of cattle produced by the state's preeminent beef operations.

This fed-cattle competition showcases the genetic impact of Illinois-produced steers through an on-feed test protocol at the University of Illinois Beef Farm. The program coordinated the harvest of cattle at a modern packing facility, where carcass and grade data was collected to inform the competition results.



LEFT: Bradley Wolter holds Illinois Beef Quality Showcase Top On-Feed Steer Award. RIGHT: The winning animal was supplied by WHM Partner, the Chad Deterding Family of Prairie du Rocher, IL, pictured here.

#### We Were a Stop on the IL JR Beef Tour!

Helping Support the Next Generation of Beef Producers & Professionals!



## A LOOK at our difference from pasture to plate...

# What does it take to responsibly and consistently produce an exceptional eating experience?



### **Superior Genetics**

The objective of our beef program is to produce elite, practical breeding animals and boost profitability by optimzing reproduction and growth functions within a beef herd.

## A Network of Like-Minded Production Partners

Our network is comprised of family farm partners, like the Tebbes of Stone Creek Farms, who are committed to best-in-class animal care and constant improvement through measurement. This makes it possible for us to evaluate our genetics across a range of Midwest environments and management strategies AND produce large numbers of animals responsibly.

# Keeping the Eating Experience Front and Center

We're focused on delivering an exceptional eating experience to consumers every time. We hand-select animals for customers by request based on their specifications in weight, premium grade, and flavor. Our artisan butcher partner, Salt & Strings Butchery in Louisville, IL, processes and packages our premium beef products, providing the desired aging and package size requirements. Traceability, transparency, safety and quality are paramount to our beef program.

# Service & Support Beyond the Sale

Our service and support don't end after the sale. We guarantee our animals through the first breeding season. Plus, we work with you to help you capture the full potential of the animals you purchase, providing advice on reproduction, health and nutrition.

#### We want to partner with you.

Please consider joining us in bringing better beef to the table.

## Fall BULLS

## **Spring BULLS**

## Fall HEIFERS

























#### Fall 2024 Purebred Weaned Calf Performance by Herd \*

Farm	Birth Weight	Weaning Weight	Co-Efficient of Variation	Days of Age	Daily Gain	Adjusted 205 Day Weight	
Windy Hill Meadows	69	625	16.1	180	3.1	702	
Stone Creek Farms	70	465	17.6	149	2.7	616	
Western Edge	80	495	24.4	175	2.9	696	
R Steffens	75	636	4.8	203	2.8	642	
J Steffens	73	500	17.6	163	2.6	609	
ZT&T Farms	71	573	16.4	176	2.9	656	
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<sup>\*</sup>Calves provided ad libitum (feed on demand) access to high-protein, low carbohydrate creep feed.



See complete list of bulls and heifers ONLINE at WindyHillMeadows.com



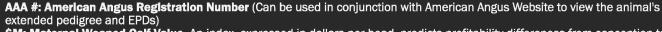
**Deer Valley Blackcap 4778** 

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Identification		Pedigree		Actual	Weights	Selection Indexes			
Name AAA#		Sire	Date of Birth	Birth	Wean	\$M	\$B	\$C	
WHM Gambler 4095	21221316	Kenny Rogers	9/9/2024	72	770	46	170	266	
WHM Revolt 4111	21222837	Connealy Uprise	9/2/2024	76	720	102	143	287	
WHM Minuteman 4114	21227180	WHM Legion 1094	9/22/2024	70	648	75	180	308	
WHM JOUT OF SALE 17	21227181	WHM Legion 1094	9/10/2024	65	740	52	179	284	
WHM Patriot 4121	21227183	WHM Legion 1094	9/25/2024	74	564	80	202	342	
WHM SCF Artisan 4139	21231341	Connealy Craftsman	9/4/2024	82	626	87	141	270	
WHM <b>OUTOF SALE</b> ger 4142	21234575	Kenny Rogers	9/19/2024	77	512	70	206	337	
WHM Opportunity 4160	21233147	WHM Equality 2009	9/18/2024	72	566	76	156	278	
WHM Unbiased 4274	21227189	Myers Fair-N-Square M39	8/23/2024	82	836	100	184	339	
WHM Diablo 4285	21195446	Kenny Rogers	9/13/2024	85	810	46	182	282	
WHM Corps 4291	21234201	Wilks Regiment 9035	9/29/2024	82	776	28	200	287	
WHM Passage 4308	21228959	BJ Surpass	9/7/2024	78	704	87	160	295	
		Pedigrae	Date of Birth	Actual Weights		Selection Indexes			
Identification  Name AAA#		Pedigree Sire		Actual Weights Birth Wean				\$C	
WHM Poker 4329	21311094	WHM No Doubt 1214	12/9/2024	78	620	73	159	279	
WHM General Lee 5001	21312472	EZAR Gettysburg 1061	1/4/2025	80	660	56	218	339	
WHM Builder 5004	21312473	Connealy Craftsman	12/27/2025	74	654	102	184	341	
WHM Jackson 5006	21312474	Long Teton 107	1/4/2025	76	616	67	178	298	
	21314717	WHM Royal 2166K	1/21/2025	87	652	67	198	324	
	21312477	WHM Firearm 2000K	2/18/2025	65	422	91	156	293	
	21325132	Connealy Craftsman	12/31/2025	78	708	66	144	253	
WHM Randolph 5025	21324073	WHM Roots 1106	12/22/2025	78	624	94	201	355	
WHM Elevation 5032	21324075	WHM Elevate 2165K	1/22/2025	88	596	87	174	313	
WHM Lavish 5035	21324076	WHM Royal 2166K	1/21/2025	83	586	73	184	312	
	21324078	Connealy Uprise	1/1/2025	78	744	96	156	298	
	21324079	Connealy Uprise	1/2/2025	78	718	66	190	312	
	21324764	WHM Legion 1094	1/22/2025	76	618	77	180	310	
	21333444	Baldridge Heat Seeker H925	3/5/2025	65	594	97	200	356	
	21324084	WHM Royal 2166K	1/6/2025	74	622	77	160	285	
	21333440	Baldridge Heat Seeker H925	1/19/2025	78	668	69	202	331	
Identification		Dadigua		Adinata	l Waighta	Selection Indexes			
Identification Name AAA#		Pedigree Sire	Date of Birth	_	djusted Weights Birth Wean		Selection Indexes \$M \$B \$C		
	21218665	EZAR Gettysburg 1061	9/2/2024	66	722	77	188	321	
WHM Dixie Erica 4113	21218670	Connealy Commerce	9/3/2024	75	722	74	162	284	
	21218673	WHM Legion 1094	10/13/2024	71	624	83	161	292	
	21280200	Blacktop Bipartisan 0839	11/11/2024	77	665	76	129	243	
· ·	21232997	WHM No Doubt 1214	10/5/2024	57	572	84	143	269	
	21232557	Blacktop Bipartisan 0839	8/28/2024	49	522	107	107	246	
	21222564	EZAR Gettysburg 1061	9/1/2024	73	598	50	180	283	
WHM Blackbird 4165	21222567	WHM Legion 1094	9/21/2024	82	543	85	181	320	
WHM Barbara 4169	21222568	WHM No Doubt 1214	9/27/2024	70	676	61	174	287	
	21222569	WHM Legion 1094	10/4/2024	68	477	82	178	313	
-	21160670	Connealy Commerce	8/26/2024	83	752	66	174	292	
	21064907	EZAR Step Up 9178	9/24/2024	N/A	647	72	151	268	
Deer valley blackcap 4778	21004907	EZAR Step up 9178	9/24/2024	IN/A	047	12	TOT	208	



**\$M:** Maternal Weaned Calf Value. An index, expressed in dollars per head, predicts profitability differences from conception to weaning with the underlying breeding objective assuming that individuals retain their own replacement females within herd and sell the rest of the cull female and all male progeny as feeder calves.

**\$B: Beef Value.** A terminal index value expressed in dollars per carcass, to predict differences in progeny due to genetics for postweaning and carcass traits. This terminal index assumes commercial producers wean all male and female progeny, retain ownership of these animals through the feedlot phase and market these animals on a carcass grid.

**\$C: Combined Value.** An index, expressed in dollars per head that includes all the traits that make up both Maternal Weaned Calf Value and Beef Value with the objective that producers will replace 20% of their breeding females per year with replacement heifers retained within their own herd.